

Will Liang

A multidisciplinary designer based in San Francisco.

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Education

California College of the Arts

BFA, Interaction Design. Minor in Visual Studies.
September 2016 – May 2020

Experience

Fault Radio

Lead Designer / Assistant Art Director, March 2021 – Present

Designing and producing promotional assets for Fault Radio's specialty streaming events and programs, including digital campaigns, event artwork, stream templates, and various digital marketing materials for social media.

Freelance Designer

May 2020 – Present

Freelance work included brand identity & website for KinConnector, album artwork for Make It Funky, motion graphics for All My Thoughts, and various illustration work. Works are done solo or in collaboration with other freelance designers.

Ouva

Design Intern, July – August 2019

Main responsibilities included designing and testing user experience flows for Ouva's new voice user interface. Other duties included refining brand identity across Ouva's products, social media, and presentation decks, as well as redesigning Ouva's website.

Features

2021 CUP Fellowship for Change in Design Finalist

The Center for Urban Pedagogy, 2021

In the Not So Distant Future, Interaction Design BFA Show

California College of the Arts, Online, 2020

Party Furniture Furniture Party

Heron Arts, San Francisco, 2019

Interface Show

Oliver Art Center, Oakland, 2019

First Year Exhibition

Oliver Art Center, Oakland, 2017

Skillset

Creative

Brand Identity, UI & UX, Design Research, Web Design, Visual Design, Prototyping, System Mapping, User Testing, Video Production, Motion Graphics

Digital

Adobe CC <After Effects, Illustrator, InDesign, Photoshop, Premiere Pro, Xd>, Sketch, Figma, Principle, InVision, Wordpress, Webflow

Analog

Woodworking, Bookbinding, Risograph Printing, Laser Cutting

Coding

JavaScript, Processing, Arduino