

Will Liang

A multidisciplinary designer based in San Francisco.

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Education

California College of the Arts

BFA, Interaction Design. Minor in Visual Studies.

Sep 2016 – May 2020

Experience

Freelance Designer

May 2020 – Present

Currently working as Lead Designer / Assistant Art Director for Fault Radio.

Previous work included brand identity, visual and web design for Fault Radio, Make It Funky, All My Thoughts, KinConnector, and various illustration work.

Ouva

Design Intern, July – August 2019

Main responsibilities included designing and testing user experience flows for Ouva's new voice user interface. Other duties included refining brand identity across Ouva's products, social media, and presentation decks, as well as redesigning Ouva's website.

California College of the Arts

Fabrication Shop Monitor, Sep 2017 – May 2020

Designed and built objects including signage, furniture, and shelves for multiple shops. Also tasked with assisting students with model making and woodworking on materials, tools, and techniques.

Exhibitions

In the Not So Distant Future, IxD BFA show

California College of the Arts, online, 2020

Party Furniture Furniture Party

Heron Arts, San Francisco, 2019

Interface Show

Oliver Art Center, Oakland, 2019

First Year Exhibition

Oliver Art Center, Oakland, 2017

Skillset

Creative

Design Research, UI & UX Design, Web Design, Branding, Prototyping, System Mapping, User Testing, Video Production, Motion Graphics

Digital

Adobe CC <After Effects, Illustrator, InDesign, Photoshop, Premiere Pro, Xd>, Sketch, Figma, Principle, InVision, Wordpress, Webflow

Analog

Woodworking, Bookbinding, Risograph Printing, Laser Cutting

Coding

JavaScript, Processing, Arduino