

## Will Liang

A multidisciplinary designer based in San Francisco.

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## Education

### California College of the Arts

BFA, Interaction Design. Minor in Visual Studies.

Sep 2016 – May 2020

## Experience

### Freelance Designer

May 2020 – Present

Currently working as a brand & product designer at KinConnector and volunteer graphic designer at Gray Area. Previous work included assisting in design for a London based music label and various illustration work.

### Ouva

Design Intern, July – August 2019

Main responsibilities included designing and testing user experience flows for Ouva's new voice user interface. Other duties included refining brand identity across Ouva's products, social media, and presentation decks, as well as redesigning Ouva's website.

### California College of the Arts

Fabrication Shop Monitor, Sep 2017 – May 2020

Designed and built objects including signage, furniture, and shelves for multiple shops. Also tasked with assisting students with model making and woodworking on materials, tools, and techniques.

## Exhibitions

### In the Not So Distant Future, IxD BFA show

California College of the Arts, online, 2020

### Party Furniture Furniture Party

Heron Arts, San Francisco, 2019

### Interface Show

Oliver Art Center, Oakland, 2019

### First Year Exhibition

Oliver Art Center, Oakland, 2017

## Skillset

### Creative

Design Research, UI & UX Design, Web Design, Branding, Prototyping, System Mapping, User Testing, Video Production, Motion Graphics

### Analog

Woodworking, Bookbinding, Risograph Printing, Laser Cutting

### Digital

Adobe CC (After Effects, Illustrator, InDesign, Photoshop, Premiere Pro, Xd) Sketch, Figma, Principle, InVision, Wordpress, Webflow

### Coding

JavaScript, Processing, Arduino